

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

RECEIVED

JUN 30 4 2 AM '97

POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY  
Docket No. R97-1

POSTAL RATE AND FEE CHANGES, 1997 )

VAL-PAK DEALERS' ASSOCIATION, INC.  
NOTICE OF INTERVENTION  
(July 30, 1997)

Val-Pak Dealers' Association, Inc. (hereinafter "VPDA") hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 C.F.R. section 3001.20.

VPDA is an association of approximately 250 franchisees for Val-Pak Direct Marketing Systems, Inc., which are heavy users of Standard Mail, as well as other classes of mail, all of which may be affected by the Postal Service's request for rate and classification changes herein.

Service of documents relating to this proceeding should be made on each of the following:

Mr. Joseph H. Bourdow  
President  
Val-Pak Direct Marketing Association, Inc.  
8605 Largo Lakes Drive  
Largo, Florida 33773-4912  
Fax: (813) 397-4968

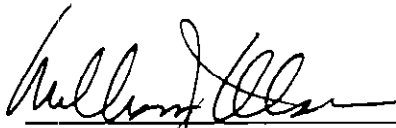
Dr. John Haldi  
Haldi Associates, Inc.  
680 Fifth Avenue, Suite 1102  
New York, New York 10019-5429  
Fax: (212) 664-8872

VPDA is a major user of the U.S. mails in terms of both quantity of items mailed and costs of postage, and would be significantly affected by the rate and classification proposals of the United States Postal Service.

At this stage of the proceedings, it is unknown whether the Postal Service's request for mail classification changes and rate increases, as proposed, is in accordance with the Postal Reorganization Act. See 39 U.S.C. sections 3622 and 3623.

VPDA intends to participate actively in any hearing that may be held in this matter.

Respectfully submitted,



William J. Olson

John S. Miles

Alan Woll

William J. Olson, P.C.

8180 Greensboro Drive, Suite 1070

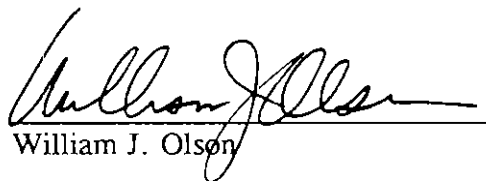
McLean, Virginia 22102-3823

(703) 356-5070

Counsel for Val-Pak Dealers' Association, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.



William J. Olson

July 30, 1997